

Strategic Plan
Assembled By Strategic Planning Committee
Fiscal Year 2018

Introduction

The Strategic Plan was produced by the Committee consisting of Jeff Quinton, Cyle Pollutro, Ron Janiszewski, John Pauling, Joyce Dolce, Gaye Mehlretter and Charlene Burchfield. The committee's agenda was to formulate a strategic plan built on the needs and visions of the congregation. The aim was to construct a viable three year plan that would serve as a road map to a future of sustainability for Zion UCC.

Overview

The group sought input from the congregation, Consistory and Board of Trustees as to their expectations for the Church in the next three years. All of the data was analyzed and the group formulated the document best served the needs of Zion UCC at this point in time. The desire of the committee was to design a fluid document that could be edited at any future time depending on changing needs as they pertain to the mission and vision. We attempted to set target dates as opposed to deadlines as some of the strategies are of a longer range in nature but needed to be put in motion so they could be acted upon. We also assigned governing body responsibility so that lines of communication were clear.

Summary of Results

- ❖ Four fundraisers were identified that whose surpluses will be targeted to help build the general fund. These are a) Basket Raffle, Lenten Fish Fry, Meat Raffle and Christmas Wreath Sale. The goal was one fundraiser per quarter. The projected revenue from these events is conservatively being estimated at \$10,300 and is intended to help reduce future budget deficits.
- ❖ Eight building / property related items were identified that are of varying scopes, but are intended to improve and strengthen our church as we move into the future.
- ❖ Six items are identified as internal improvements and are proposed as ways of creating more fellowship opportunities within the Zion family.
- ❖ The outreach items items are designed to improve our presence in the community while also improving church life. Many of the items that were identified in this plan could be under multiple categories such as the fish fry, but we tried to identify the principal intent of each item.